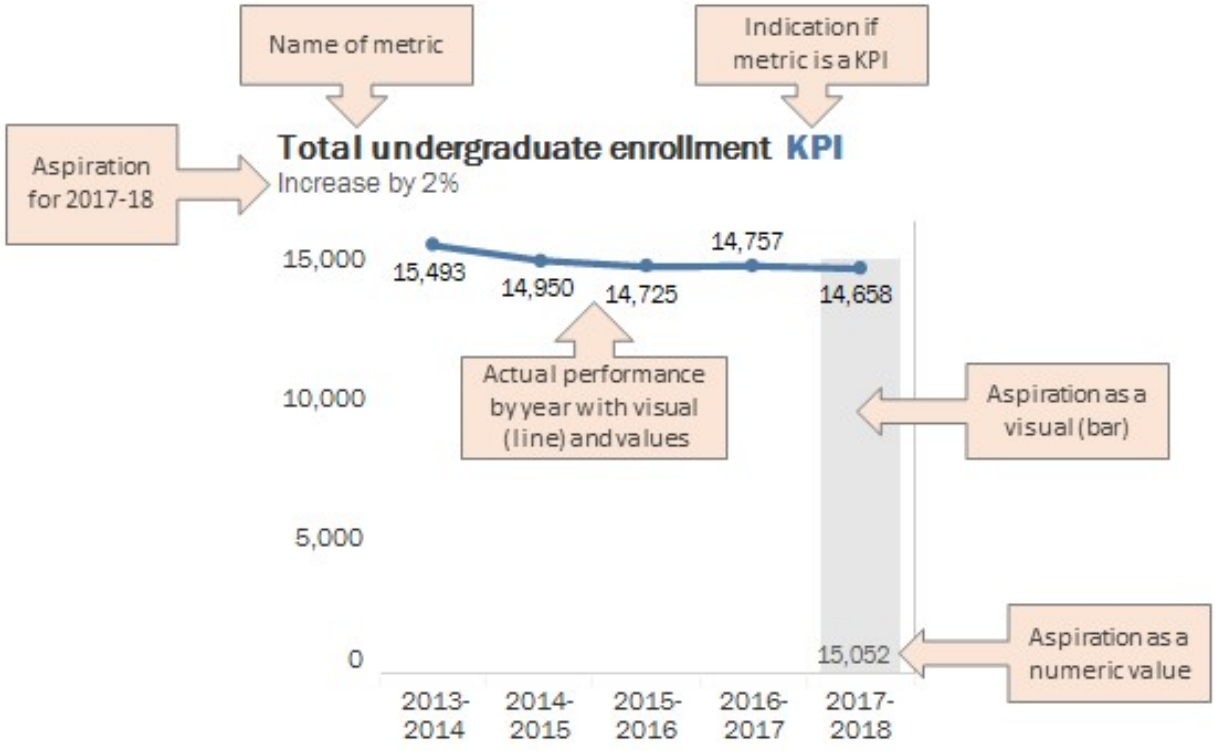
Key Performance Indicators | Strategic Plan 2017-2018

Southeast Community College has 15 Key Performance Indicators (KPIs) that are used to demonstrate the extent that the College is making progress toward achieving its strategic goals and objectives. All strategic metrics can be found in the full Strategic Plan Progress Report available on SCC's public website; this document focuses on the KPIs. SCC is in the middle of its first Strategic Plan cycle, which includes identifying metrics and aspirational targets. Metric visualizations have been designed to incorporate the preliminary target aspiration that was identified for each metric. The aspirational targets identified were based on trend data and external factors and should not solely be used in evaluating progress towards the College's Strategic Plan. These targets are reviewed on an annual basis and will be re-evaluated in 2019-2020 when the College transitions to the semester calendar. See key below for a detailed explanation of the KPI visualization.



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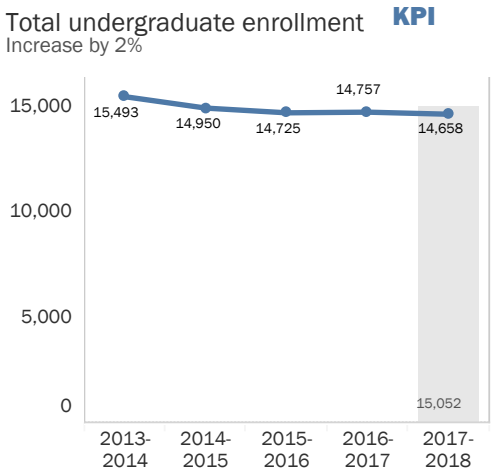

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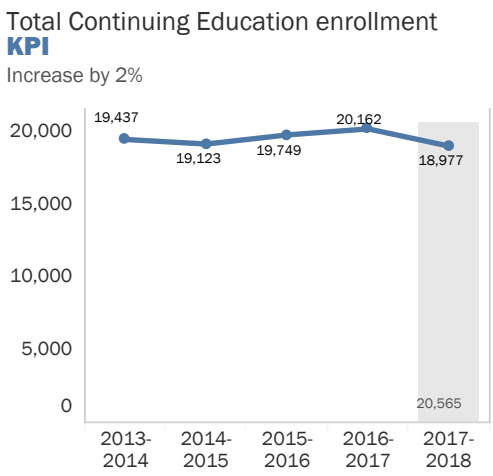

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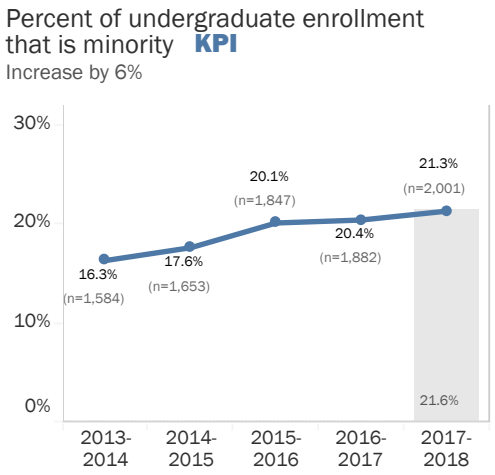

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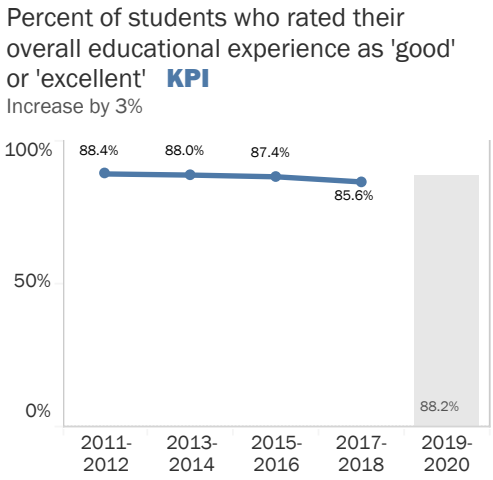

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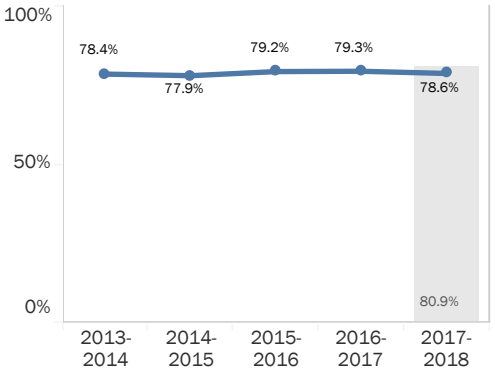

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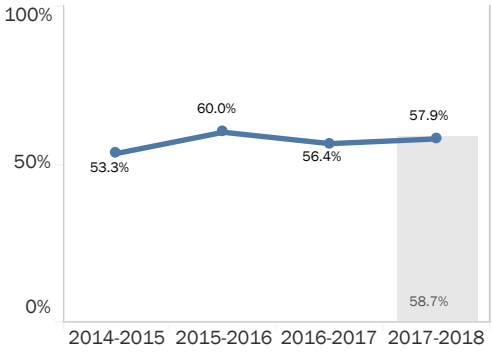

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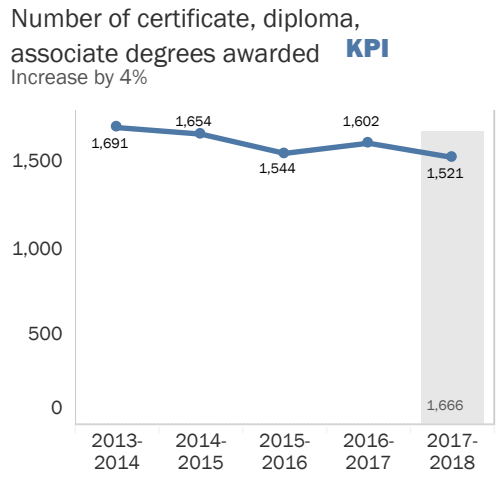

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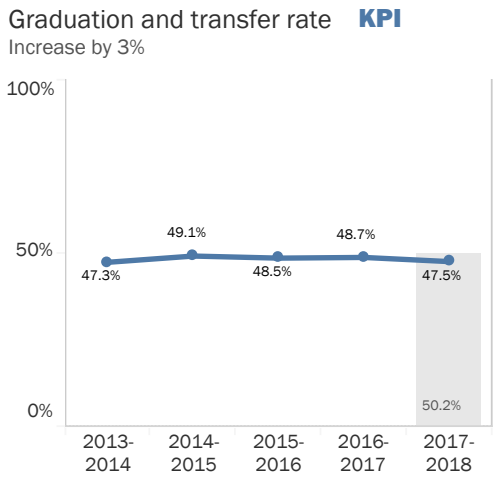

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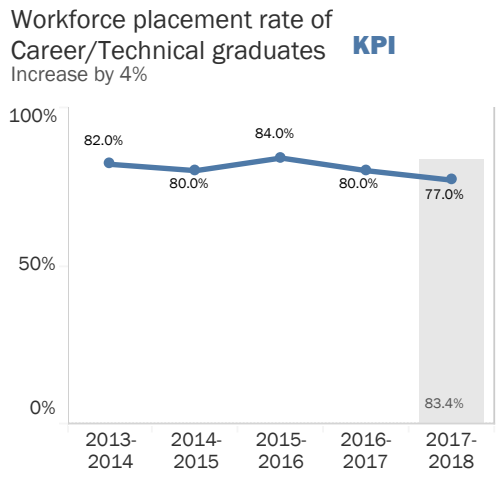

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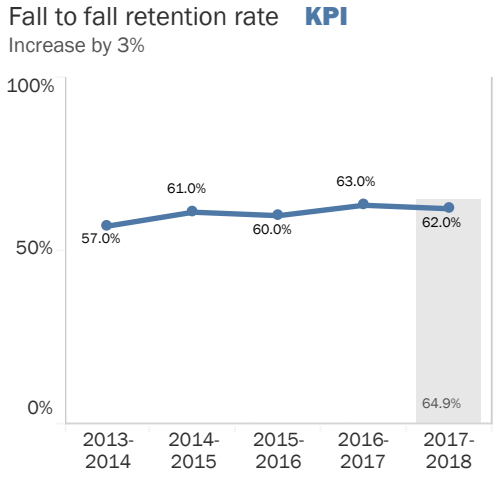

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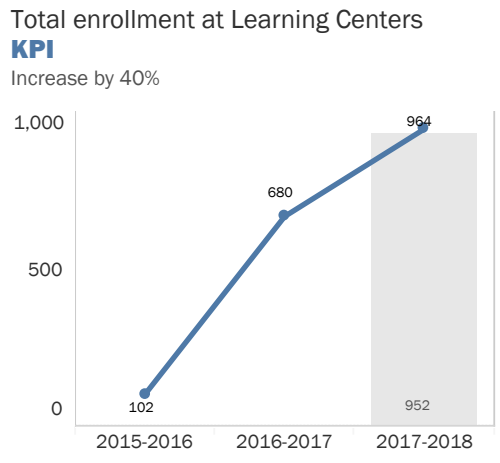

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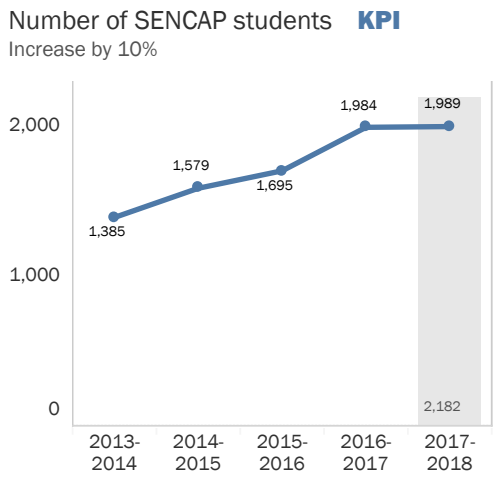

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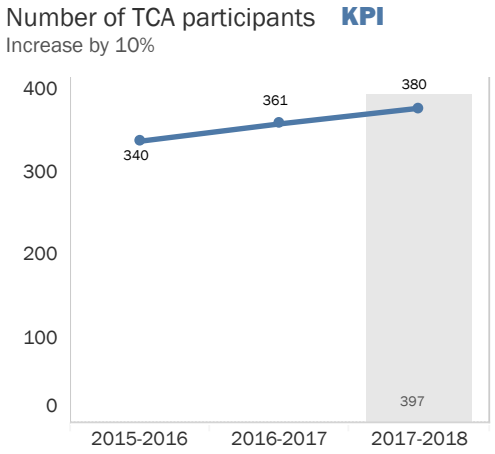

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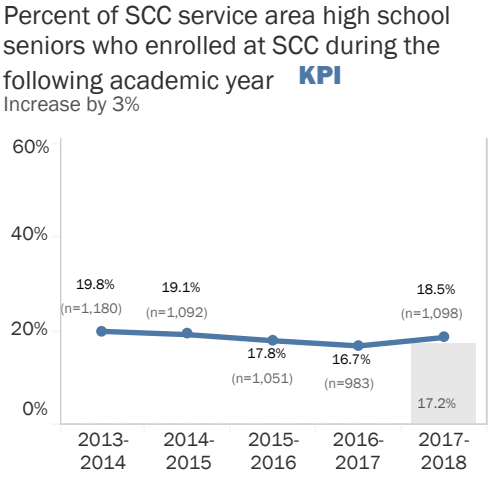

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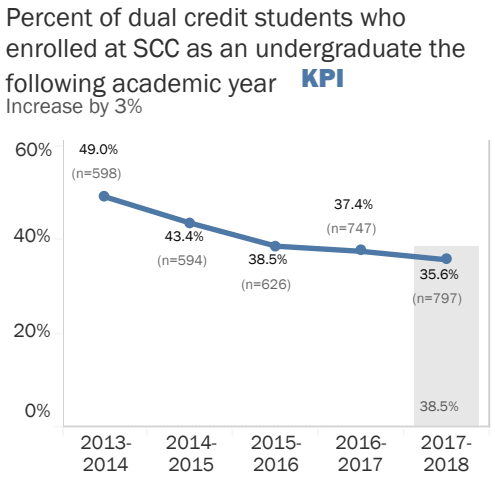

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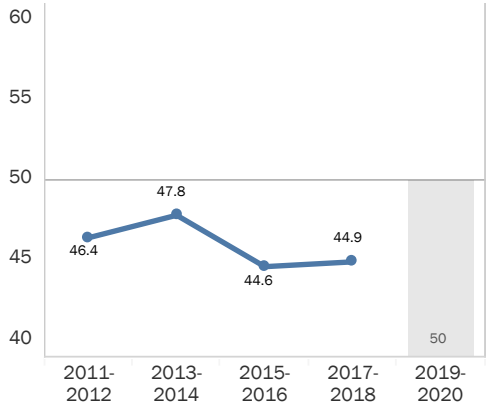

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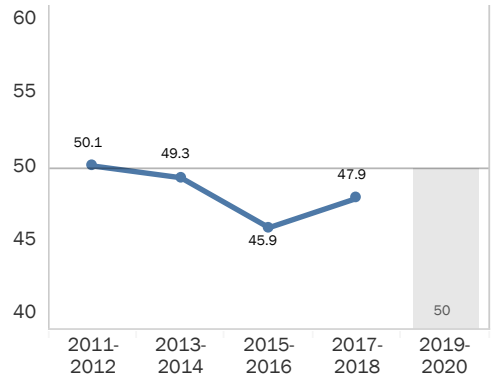

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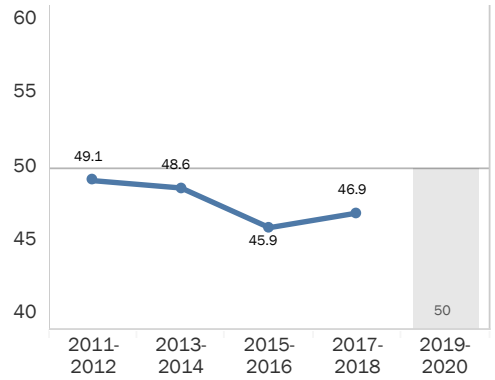

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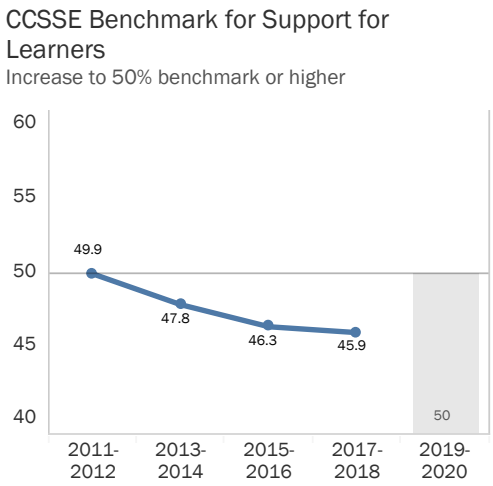

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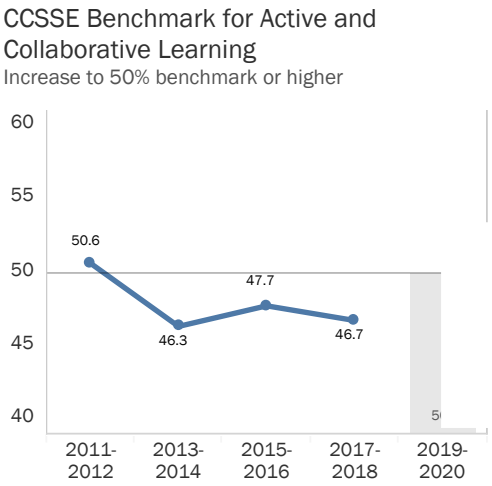

Sources and Key | Key Performance Indicators

KPI/Strategic Plan Metric	Strategic Objective	Data Source	Definition
Total undergraduate enrollment	1.0	SCC Data Warehouse	Total enrollment of undergraduate students, including dual credit students.
Total Continuing Education enrollment	1.3	SCC Data Warehouse	Total enrollment in Continuing Education courses. This count is duplicated enrollment, which means that if a single person enrolls in multiple courses then s/he will be counted multiple times (i.e., once for each course).
Percent of undergraduate population that is minority	1.4	SCC Data Warehouse	Percent of undergraduate students of color during the fall term.
Percent of students who rated their overall educational experience at SCC as 'good' or 'excellent'	2.1	CCSSE reports	Percent of students who responded to the CCSSE survey who rated their overall educational experience at SCC as 'good' or 'excellent' (and thus neither 'fair' or 'poor').
Overall success rate of undergraduate students	2.3	SCC Data Warehouse	Success rate is calculated by taking the number of students receiving a successful grade (A, B, C, P) divided by the total number of grades earned during the same time period (A, B, C, D, F, P, NP).
Percent of students who completed all developmental coursework	2.3	Voluntary Framework of Accountability	The percent of students who took at least one developmental course who completed all developmental courses and were eligible to move on to a college-level course in math or writing.
Number of certificates, diplomas, associate degrees awarded	2.3	SCC Data Warehouse	Number of certificates, diplomas, and associate degrees (AA, AS, AAS, AOS) awarded during an academic year.
Graduation and transfer rate	2.3	IPEDS Graduation Rates	Percent of students who either graduated or transferred out in three years (or 150% of normal time).
Workforce placement rate of Career/Technical students	2.4	Graduate reports	Percent of graduates from Career/Technical programs who indicated they were employed at the time of or shortly after their graduation. Initially these reports were compiled based on an academic year. Since 2015, they have been compiled based on calendar year.
Fall to fall retention rate	2.3	IPEDS Fall Enrollment	Percent of students from cohort of previous fall term who are still enrolled or completed have their program.
Total enrollment at Learning Centers	4.4	SCC Data Warehouse	Total enrollment in courses offered at the six SCC Learning Centers. This count is duplicated enrollment, which means that if a single person enrolls in multiple courses then s/he will be counted multiple times (i.e., once for each course).
Number of SENCAP participants	4.5	SCC Data Warehouse	Unique count of students enrolled in courses offered by SENCAP or DC Advantage.
Number of students participating in TCA	4.5	SCC Data Warehouse	Unique count of students enrolled in courses offered by The Career Academy.
Percent of SCC service area high school seniors who enrolled at SCC during the following academic year	6.1	SCC Data Warehouse and NE Dept. of Ed. website	Percent of high school seniors from the 15-county service area who attended SCC during the following academic year.
Percent of dual credit students who enrolled at SCC as an undergraduate the following academic year	6.1	SCC Data Warehouse	Percent of high school dual credit students who enrolled at SCC as an undergraduate student the following academic year.
CCSSE Benchmark for Active and Collaborative Learning	2.1	CCSSE reports	Overall score for CCSSE (Community College Survey of Student Engagement) benchmark of Active and Collaborative Learning.
CCSSE Benchmark for Support for Learners	2.5	CCSSE reports	Overall score for CCSSE (Community College Survey of Student Engagement) benchmark of Support for Learners.
CCSSE Benchmark for Student-Faculty Interaction	2.5	CCSSE reports	Overall score for CCSSE benchmark of Student-Faculty Interaction.
CCSSE Benchmark for Academic Challenge	2.2	CCSSE reports	Overall score for CCSSE benchmark of Academic Challenge.
CCSSE Benchmark for Student Effort	2.2	CCSSE reports	Overall score for CCSSE benchmark of Student Effort.